# Monny Pehpot



The blog, Mommy Pehpot, was recognized as the

Best Family & Living Blog (2009) by The Philippine

Blogging Award. The blog was also chosen as one of the

Best Family & Relationship Blog (2015) by Bloggys-The

Philippines Blog Awards

## Monny Pehpot

We decided to engage Mommy Pehpot for our campaign because we saw that her quality content is very much relevant to our target market. More than just writing about the products/events, she really make sure that her stories are linked to her family's/personal experiences, which makes it more engaging. She's also easy and fun to work with.

Monica Guerra, PR Senior Account Manager Campaigns & Grey PR (CaPRI)

I make sure to visit Mommy Pehpot's blog for her latest product reviews because I trust her judgment completely and see her as an expert homemaker. I know that if she says something's worth buying, then it is. I love that her blog is geared towards Pinay mommies like me, and I learn something new each time I visit.

Karina Mendez, Pinay mom and Mommy Pehpot fan

Pehpot Pineda is one of the most sought after mommy bloggers. While most blogs have a knack for creative use superflous words, Pehpot's blog stands out as a demonstration of her real life experience. Always expect Mommy Pehpot to stir the blogging community with her gift of speaking from the heart. Unlike some bloggers who would simply attend an event and churn out articles, Mommy Pehpot would go the extra mile. Living out anecdotes and trying out products first hand. Writing it in her blog to inspire and guide moms through her own personal expereince.

Diana De Leon-Gener, Group Brand Manager Pascual Consumer Healthcare Corp.

50,000+

monthly page views

40,000+

monthly unique visitors

20,000+

social media following

#### **SOCIAL**

facebook.com/mommypehpot

instagram.com/mommypehpot

twitter.com/mommypehpot

youtube.com/pehpot

google.com/mommypehpot

pinterest.com/mommypehpot

#### **AUDIENCE**

Pinay purchasers homemakers college decision-makers

### **TOPICS**

Parenting
Kids
Education
Family Health
Family Travel
House & Home
Personal Care
Family-Oriented
Events

Ready to work with me? Let's talk! MOMMYPEHPOT@GMAIL.COM